

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) Confirmation No. 4901
Bret Alan GORSLINE et al.) Group Art Unit: 2178
Application No. 10/727,264) Examiner: David Faber
Filed: December 3, 2003)
For: METHODS AND SYSTEMS FOR) Date: August 3, 2006
PROGRAMMABLY GENERATING)
ELECTRONIC AGGREGATE)
CREATIVES FOR DISPLAY ON)
AN ELECTRONIC NETWORK)

AMENDMENT AFTER FINAL

Mail Stop AF
Commissioner for Patents
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Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated May 3, 2006, please amend the above-identified application and consider Applicants' remarks as follows.